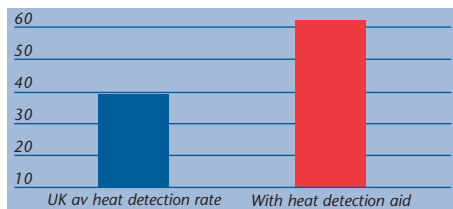


# AMBIC®

...about herd fertility

Levels of herd fertility have been in decline for many years, costing dairy farmers thousands of pounds in lost milk production. Now more than ever dairy farm profitability depends on getting cows back into calf as soon as possible after calving.

## % Heat detection rate



The importance of good heat detection rates on fertility cannot be underestimated. If cows are not seen bulling, they cannot be served or get pregnant! The more cows you serve at the right time, the more that will get pregnant. So if you increase your heat detection rate from 40 to 60%, for example, then you will increase the number of pregnant cows over a period of time by 50%.

## YOUR LOCAL AMBIC DEALER:

Goods are sold subject to Ambic's current Terms and Conditions of Sale, which are available on request or at [www.ambic.co.uk/legal.html](http://www.ambic.co.uk/legal.html)



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# AMBIC®

...designed for today's Dairy Farmer

## AiPAINT™

**Tail paint designed for heat detection  
...and more!**



- Simple, effective heat detection tool
- Handy 500ml dispensing bottle with integral brush for ease of application
- Rubs off perfectly for accurate heat detection
- Also effective as a general marker
- Available in a range of colours



Integral brush applicator

# AMBIC®

## ...about AiPaint™

One of the best signs that a cow is in heat is evidence of bulling behaviour. AiPaint is a simple, effective animal marker which can be used to highlight progressive mounting activity. AiPaint therefore reduces the time required to observe cows and can significantly increase the number of cows observed bulling.

AiPaint comes in five different colours so that it can also be used as part of a complete fertility management program.



### Ordering Information

Part No.	Description	Colour	Carton Quantity
TP/001-B	AiPaint 500ml	Blue	1 bottle
TP/016-B	AiPaint 500ml	Blue	16 bottles in a box
TP/960-B	AiPaint 500ml	Blue	960 bottles. In boxes of 16, 60 boxes on a pallet
TP/001-R	AiPaint 500ml	Red	1 bottle
TP/016-R	AiPaint 500ml	Red	16 bottles in a box
TP/960-R	AiPaint 500ml	Red	960 bottles. In boxes of 16, 60 boxes on a pallet
TP/001-G	AiPaint 500ml	Green	1 bottle
TP/016-G	AiPaint 500ml	Green	16 bottles in a box
TP/960-G	AiPaint 500ml	Green	960 bottles. In boxes of 16, 60 boxes on a pallet
TP/001-Y	AiPaint 500ml	Yellow	1 bottle
TP/016-Y	AiPaint 500ml	Yellow	16 bottles in a box
TP/960-Y	AiPaint 500ml	Yellow	960 bottles. In boxes of 16, 60 boxes on a pallet
TP/001-O	AiPaint 500ml	Orange	1 bottle
TP/016-O	AiPaint 500ml	Orange	16 bottles in a box
TP/960-O	AiPaint 500ml	Orange	960 bottles. In boxes of 16, 60 boxes on a pallet

# AMBIC®

## AiPaint™ Directions for use



## AiPAINT™

is simple and easy to use

- Make sure the tail head area of the cow is clean and free of any loose hair.
- Apply a paint strip approximately 15cm in length and 3-5cm wide, along the spine of the tail head.
- Additional coats may be applied and will aid performance of the product.
- AiPaint is rubbed off by crumpling when standing cows are mounted - a clear indication of estrus activity.
- Re-application is needed to confirm estrus activity.
- AiPaint will remain on cows that have not cycled.

