

LE SALON INTERNATIONAL DE L'ÉLEVAGE  
THE INTERNATIONAL EXHIBITION FOR ANIMAL BREEDING



13.14.15  
SEPT. 2022  
RENNES - FRANCE

# SPACE

AU CŒUR DE TOUS  
LES ÉLEVAGES

AT THE HEART  
OF FARMING

35  
ANS  
YEARS



space.fr

#SPACE2022

@SPACERennes

EN / IN

2021



75.000

VISITEURS / VISITORS /  
VISITANTES / VISITATORI

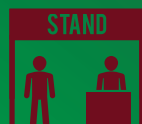


4.600

VISITEURS INTERNATIONAUX /  
INTERNATIONAL VISITORS / VISITANTES  
INTERNACIONALES / VISITATORI  
INTERNAZIONALI



1.120



EXPOSANTS / EXHIBITORS /  
EXPOSITORES / ESPOSITORI



320

EXPOSANTS INTERNATIONAUX /  
INTERNATIONAL EXHIBITORS /  
EXPOSITORES INTERNACIONALES /  
ESPOSITORI INTERNAZIONALI



11

HALLS D'EXPOSITION /  
EXHIBITION HALLS /  
PABELLONES / SALE PER  
L'ESPOSIZIONE



215

EXPOSANTS DE MATÉRIEL À L'AIR LIBRE /  
OUTDOOR EQUIPMENT EXHIBITORS /  
EXPOSITORES DE MATERIAL AL AIRE LIBRE /  
ESPOSITORI DI MATERIALE ALL'ARIA APERTA



16 ha

D'EXPOSITION / OF EXHIBITION  
AREA / DE EXPOSICIÓN /  
DI SUPERFICIE ESPOSITIVA



# SPACE

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35 ANS YEARS

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# EDITO

## EDITORIAL

### Bienvenue au SPACE

Le rendez-vous convivial, la référence professionnelle des acteurs et des décideurs en France et à l'international de toutes les filières d'élevage et des innovations du secteur.

Ouvert sur le monde, au cœur d'une grande région d'élevage en Europe, le SPACE est, depuis 35 ans, au service de tous les éleveurs pour la performance, la qualité et la durabilité des filières de l'alimentation mondiale.

*Le SPACE : au cœur de tous les élevages*

### Welcome to SPACE

A friendly event and a showcase for animal breeding professionals, key decision-makers and innovators from all sectors of the industry in France and around the world.

Since 35 years, SPACE takes place in one of Europe's leading farming regions and opens its doors to international visitors and exhibitors, providing an essential service to all livestock farmers seeking high performance, quality and sustainability in the global food supply sector.

*SPACE: at the heart of farming*

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## LE SPACE À RENNES EN FRANCE :

un positionnement stratégique et unique au cœur d'une grande région d'élevage en Europe

## SPACE IN RENNES IN FRANCE:

a strategic and unique position in the heart of one of Europe's leading livestock farming regions

## LA FERME FRANCE FARMING IN FRANCE

1

1<sup>er</sup> cheptel bovin de l'Union Européenne  
1<sup>st</sup> cattle herd in the European Union



18

millions de têtes bovines  
million head of cattle

dont including **3,5** millions de vaches laitières  
million dairy cows

3

3<sup>e</sup> producteur de porcs dans l'Union Européenne  
3<sup>rd</sup> largest pig producer in the European Union

1

1<sup>er</sup> producteur européen d'œufs de consommation  
No. 1 European producer of table eggs



3<sup>e</sup> producteur aquacole dans l'Union Européenne  
3<sup>rd</sup> aquaculture producer in the EU

3

3<sup>e</sup> producteur de volailles de chair de l'UE  
3<sup>rd</sup> largest producer of broilers in the EU

3



Sources 2020 : DRAAF Bretagne, SAA, SSP, Agreste, Ministère de l'Agriculture et de l'Alimentation, Infographie Alim'Agri, Commission Européenne, Eurostat, Insee, Idele, Cniel, Interbev, Itavi, Porc par les chiffres de l'IFIP, SSP BDNI et Enquêtes mensuelles auprès des abattoirs, CCI Bretagne - Repères - Chiffres clés de Bretagne

# L'ÉLEVAGE DANS LE GRAND OUEST FARMING IN THE GRAND-OUEST REGION OF FRANCE



**57%**

de la production française de volaille de chair est produite dans le Grand Ouest.  
*of French broiler meat is produced in the Grand-Ouest region of France.*



**79 239**

exploitations agricoles  
*farms*

**73%**

du cheptel porcin français est élevé dans le Grand Ouest.  
*of French pork was produced in the Grand-Ouest region of France.*

**52%**



de la production laitière française (vache, chèvre, brebis) est produite dans le Grand Ouest.  
*of French milk (cow, goat, sheep) is produced in the Grand-Ouest region.*

**45%**



de la production nationale bovine provient du Grand Ouest (abattage).  
*of national beef production is slaughtered in the Grand-Ouest region.*



# LE SPACE : UNE EXPOSITION DE QUALITÉ SPACE: A FIRST-CLASS EVENT

**35**  
ANS  
YEARS

**UN SALON MULTI-FILIÈRES :**  
BOVINE (LAIT ET VIANDE), AVICOLE,  
PORCINE, OVINE, CAPRINE,  
CUNICOLE, ÉQUINE ET AQUACOLE

**A MULTI-SECTOR EXHIBITION:**  
CATTLE (DAIRY AND MEAT), POULTRY,  
PIG, SHEEP, GOAT, RABBIT,  
HORSE AND AQUACULTURE

**UN ACCUEIL  
DE GRANDE QUALITÉ**

**A WARM WELCOME  
FOR VISITORS  
AND EXHIBITORS**

**UNE OFFRE EXPOSANTS  
COMPLÈTE**  
ALL KEY EXHIBITORS  
PRESENT

**UN SALON  
CONVIVAL  
À TAILLE HUMAINE**

**A FRIENDLY, WELCOMING  
EXHIBITION**

**L'INNOVATION AU CŒUR  
FOCUS ON INNOVATION**





# LE SPACE EN DIGITAL AU CŒUR DE L'ACTUALITÉ DIGITAL SPACE IN THE SPOTLIGHT



## UN DISPOSITIF AUDIO AU PLUS PROCHE DES ENJEUX DU SECTEUR DE L'ÉLEVAGE !

« La voix de l'élevage » le podcast mensuel qui vous informe sur l'actualité agricole. Des intervenants de haut niveau sur différentes thématiques : la hausse des prix des matières agricoles, la future PAC, la souveraineté alimentaire, l'agriculture dans le monde, le bien-être...

## AN AUDIO SYSTEM THAT MEETS THE CHALLENGES OF THE ANIMAL BREEDING SECTOR!

"The voice of farming" the monthly english podcast that informs you about agricultural news. High-level speakers on different themes: rising prices of agricultural materials, what future for the CAP, food sovereignty, global agriculture, welfare, etc.

Écoutez dès à présent  
les podcasts  
du SPACE en vous  
connectant sur [space.fr](http://space.fr)  
et les grandes  
plateformes d'écoute !



Listen to SPACE  
podcasts now by  
connecting to  
[space.fr](http://space.fr) and the  
major listening  
platforms!

Rendez-vous B2B  
B2B meetings



Liste des exposants  
List of exhibitors



Plan interactif  
Interactive map



Marketplace  
Marketplace



Programme  
du Salon  
Show programme



Lauréats  
Innov'Space  
Innov'Space winners



## DES ÉMISSIONS DE LA SPACE TV PAR WEB-AGRI

La SPACE TV par Web-agri réalise chaque année des reportages vidéos avant, pendant et après le Salon. Au programme : des rencontres avec des hommes et des femmes du monde de l'élevage, les animaux en concours, l'innovation et la Recherche et Développement du secteur ! Au total, plus de 60 émissions à visionner en ligne.

## SPACE TV PROGRAMMES BY WEB-AGRI

Each year, SPACE TV by Web-agri produces video reports before, during and after the Show. On the programme: meetings with people from the world of livestock, animals in competition, innovation and Research and Development in the sector! In total, over 60 programmes to watch online.

Scannez-moi !  
Scan me!



App Store



Google Play

## UN CONTENU DIGITAL À PORTÉE DE MAIN !

Pour rester connectés toute l'année avec le SPACE et vous informer sur son actualité, deux outils digitaux sont à votre disposition :

- l'application mobile : [app.space.fr](http://app.space.fr)
- le site : [space.fr](http://space.fr)

## DIGITAL CONTENT AT YOUR FINGERTIPS!

To stay connected all year round with SPACE and keep you informed about its latest news, two digital tools are available:

- the mobile application: [app.space.fr](http://app.space.fr)
- the website: [space.fr](http://space.fr)



## DES REPORTAGES EN ÉLEVAGES

Le SPACE vous donne l'opportunité de découvrir des élevages et d'échanger directement avec les éleveurs de la région sur leurs métiers et leur organisation. Des visites d'élevages réalisées sous la forme de vidéos et diffusées sur le site du SPACE et ses différents outils en ligne. Au programme : des fermes avec différentes productions (filrière avicole, laitière, porcine, piscicole et ovine).

Ces éleveurs ont ouvert leurs portes et témoignent de leur quotidien, du choix de leurs équipements, de leur conduite d'élevage... Ces vidéos sont à découvrir sur : [space.fr](http://space.fr)

## FARM REPORTS

SPACE gives you the opportunity to discover livestock farms and to exchange directly with farmers from the region about their professions and their organisation. Farm visits carried out in the form of videos and distributed on the SPACE website and its various online tools. The programme includes farms with different types of production (poultry, dairy, pork, fish and sheep sectors).

These farmers have opened their doors and tell you about their daily lives, the choice of their equipment, their livestock management... These videos can be found on: [space.fr](http://space.fr)

# SPACE

13.14.15 **35**  
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*SPACE is your unmissable Exhibition where all the animal breeding sectors and contacts from all over the world meet for 3 days! The large animal breeding family meets there every year to discuss, debate and develop its future.*

8



INTERNATIONAL  
SPACE

## A KEY INTERNATIONAL EVENT

Unique VIP welcomes for international visitors:

- Access to the International Club, where you can hold meetings and conduct business.
- Friendly and professional atmosphere, bespoke service: free entry, list of expected delegations, listing of languages spoken on the booths.
- Farm tours.
- 77% of international visitors believe that SPACE is THE benchmark livestock Exhibition.

eSPACE  
POUR DEMAIN  
FOR THE FUTURE

## ESPACE FOR THE FUTURE: A UNIQUE AND PIONEERING EXHIBITION ZONE

- A space run by the Chambers of Agriculture each year, focusing on an essential theme for farmers so they can look ahead and reflect on the challenges of tomorrow.
- Everyone involved (exhibitors, research and advisory institutes, farmers, engineers, etc.) is primed to make progress across all livestock sectors.
- A space for demos and discussions with experts to find new ideas to make livestock farmers' working lives easier.
- 86% of visitors say that SPACE helps them progress professionally.



## A BENCHMARK EXHIBITION IN INNOVATION

- Innov'Space: rewarding innovations in the animal breeding sector since 1995.
- 35 innovative products, items of equipment and services won this distinction in 2021. They were selected by a panel of independent experts.
- A quality guarantee for innovation subscribers.
- It's a key reason why you need to be at the Show!
- 83% of exhibitors say SPACE is the ideal place to showcase their innovations.
- 76% of international visitors discovered techniques, products or equipment that they didn't know about previously.



THE BEST IN  
GENETICS  
SPACE

## A WORLD-CLASS GENETICS HUB

- One hall dedicated to the bovine, sheep, goat, equine and genetics sectors.
- Exhibitions featuring 550 cattle including 15 different breeds and 200 sheep and goats including 12 breeds.
- 3 days of competitions and breed presentations in the Ring.
- A multi-breed "Genomic Elite" auction like no other in the world.
- Excellence in health and safety: a strategic issue for farms at the forefront of the exhibition.



AQUACULTURE  
SPACE

## A ZONE DEDICATED TO AQUACULTURE

- A hub for exhibitors working in the aquaculture sector: animal feed and nutrition, equipment, advice, applied research, genetics, etc.
- Special talks focused on aquaculture.
- Tours on this theme for international visitors throughout the exhibition.



ORGANIC  
FARMING

## MEETING THE ORGANIC SECTOR AT SPACE

- Each year, more than 200 exhibitors from the sector present their equipment, products or services for organic production.
- An organic trail is specially designed to accompany visitors.
- Conferences and reports on this topic are available.



## UNIQUE INTERNATIONAL AND PROFESSIONAL MEDIA COVERAGE

- Over 380 journalists, including around a hundred international journalists from 35 countries.
- Media coverage in France and worldwide.
- SPACE TV by Web-agri and reports produced before, during and after the Show.
- Podcasts on agricultural news throughout the year, including our monthly english podcast: "The voice of farming".



MEETINGS  
SPACE

## A PLACE FOR HIGH-QUALITY DISCUSSIONS AND INFORMATION

- A highly varied programme with 100 conferences and symposiums.
- An exhibition where you can meet the manufacturers of the products or equipment you're looking to acquire.
- A real springboard for employment with Job-Dating.
- Business meetings between exhibitors and international visitors.

## SPACE 2021: KEY FIGURES

**1,120**  
exhibitors



including **320**  
international attendees  
from 42 countries

**16** ha of  
exhibition  
space

**11**  
halls

**215**  
outdoor  
exhibitors

### The best represented sectors among exhibitors in 2021:

Animal feed and nutrition: **615**  
Livestock farming equipment: **301**  
Livestock farming buildings: **301**  
Farming materials (handling, transport, tillage  
and fodder harvesting): **286**  
Agrobiology: **256**  
Genetics: **181**  
Energy: **141**  
Animal health: **128**  
Livestock farming effluent treatment: **99**  
Aquaculture supplies: **85**  
Milking: **40**



**75 000**  
professional  
visitors

**70 400** French visitors

including **43 200** livestock farmers



**4 600**  
international  
visitors from  
**96** countries



### SPACE: A BENCHMARK EVENT FOR EXHIBITORS AND VISITORS!

Average score  
given by visitors  
to SPACE 2021

**8/10**

(Source: ADquation  
surveys, 2021)

**88%**

of exhibitors said that  
SPACE helped them  
establish useful sales  
contacts.

**90%**

of international visitors met  
new business partners by  
attending the event.

**89%**

of visitors confirm that  
SPACE paints an authentic  
and esteemed portrait  
of the livestock farming  
profession.



## TESTIMONIALS

"I like the very professional  
atmosphere at SPACE.  
All livestock players come  
together. Between us we  
exchange, we compare our  
ideas and so we move forward."

Benoît Faucon,  
Normande race breeder



"I can see everything  
in one day, discover  
new ideas.  
Comparing the different  
equipment is simpler."

Marie Bils,  
Limousine race breeder



"SPACE is an event that I wait for.  
Genetics, buildings, food, associations:  
all the players who participate  
in my daily livestock farming  
life are present."

Francis Guengant,  
pig farmer



"I am on the lookout for all  
the new techniques.  
They are presented at SPACE  
and allow me to improve  
my farm's economic  
performance."

David Labbé,  
poultry farmer



**SPACE, AT THE HEART OF FARMING!**



# Rennes

## Comment y venir ? An easy-access city



### EN AVION / BY PLANE

- › 15 lignes aériennes directes de Rennes  
*15 direct flights from Rennes*
- › 120 destinations en correspondance  
*120 connecting destinations*
- › 2 vols directs par jour (Paris Roissy - Rennes)  
*2 direct flights per day (Paris Roissy - Rennes)*



### EN TRAIN / BY TRAIN

- › TGV > Paris Gare Montparnasse - Rennes (1h30)
- › TGV > Paris Roissy Charles De Gaulle - Rennes (2h10)



### BUS GRATUITS / FREE SHUTTLES

- › entre la gare SNCF de Rennes, le centre-ville, l'aéroport, Saint-Malo et le Parc-Expo  
*between Rennes train station, the city centre, the airport, Saint-Malo and the Parc-Expo site*



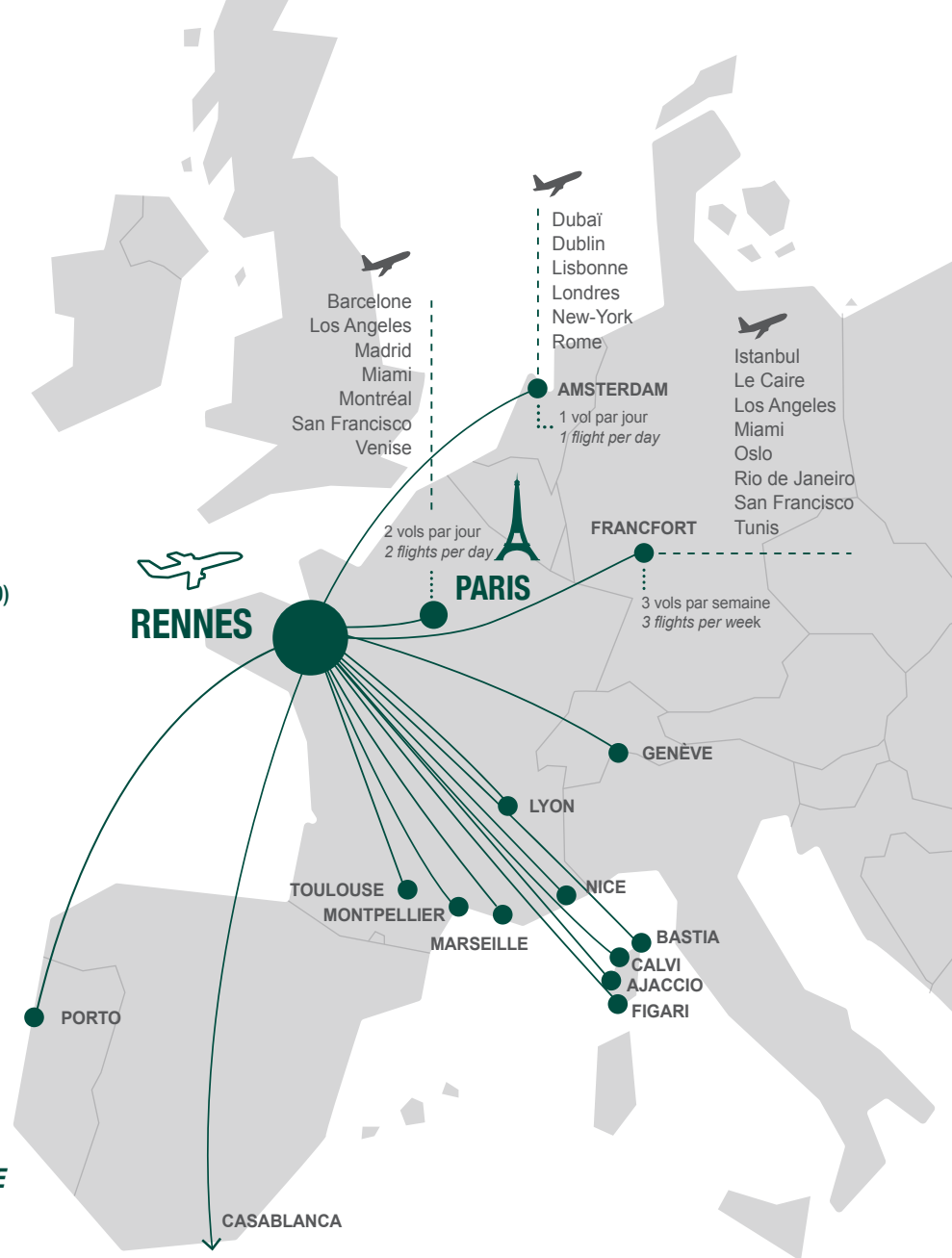
### EN VOITURE / BY CAR

- › Autoroute : Paris - Rennes (360 km)  
*Motorway: Paris - Rennes (360 km)*



### DES LIGNES DIRECTES POUR VENIR EN CAR DE TOUT LE GRAND OUEST

*DIRECT LINES TO COME BY COACH FROM THE GRAND-OUEST REGION OF FRANCE*





# 35 ANS YEARS

# 1987 2022

35 ANS D'UN SALON PROFESSIONNEL, INTERNATIONAL ET CONVIVAL  
 35 YEARS OF A PROFESSIONAL, INTERNATIONAL AND FRIENDLY EXHIBITION

UN SALON EN CONSTANTE ÉVOLUTION  
 A CONSTANTLY EVOLVING EXHIBITION









# SPACE

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